



American Bank's Charitable Giving Focus

As a community bank since 1891, American Bank takes pride in creating strong relationships and making a positive impact in the communities we serve with our philanthropic initiatives. We are committed to using our business as a force for good because many of our employees not only work, but live in the communities we serve, and as a local business ourselves, we only succeed when these communities succeed.

How do I know if my request fits within American Bank's Charitable Giving Focus?

Priorities

Each year, American Bank receives numerous worth-while donation, sponsorship and support requests. In order to maximize the impact on our communities through our corporate philanthropy, American Bank gives priority to organizations or programs that align closely with our charitable giving focus through these criteria:

- Provide emergency shelter services and support and/or affordable housing
- Promote and improve education or youth programs
- Contribute to the overall health and welfare of our community members
- Are 501(c)(3) organizations
- Benefit the communities of our lending areas
- Exhibit interest and support among American Bank staff members
- Have an existing relationship with American Bank

Limitations

While American Bank will gladly consider all requests, we have limited funds available for philanthropic opportunities, therefore the amount requested may not be able to be granted. In addition, we do not support the following*:

- Individuals
- Political parties, programs, organizations or candidates
- Travel for individuals or groups
- For-profit entities
- Organizations/events of controversial or discriminatory nature
- Pledges for charity walks
- Scholarship programs

**These will be the general guidelines used by the review committee, however, there are always exceptional circumstances.*

How does the donation process work?

After reviewing the information above, you believe your cause aligns with American Bank's Charitable Giving Focus, you may complete a Charitable Giving Request Form and submit it to be reviewed by the bank's Charitable Giving Committee. Forms can be submitted to any of American Bank's offices or mailed to: **American Bank, Attn.: Marketing Dept., 115 Front St., Beaver Dam, WI 53916.**

Requests should be submitted at least four weeks prior to any planned events.

When should I hear back regarding my request?

Once your request is received by the bank's marketing department, you should typically have a response in 10-12 business days. Funding should be sent to the requester within three weeks of when the request was submitted and approved. *A decision to deny a request does not imply American Bank believes the applicant's program is not worthy, but rather it either does not fit our guidelines or funds are not available.*